

# What you can do...

★ **Boycott Sainsbury's Own Brand Milk, Cheese, Yoghurt, Cream and Ice Cream.**

★ **Complain to the Manager or at the Customer Services Desk. Or ring the 'customer care line' on 0800 63 62 62.**

★ **Tell Sainsbury's National Director to pay farmers a fair price for their milk. Demand that they give a final phase-out date for all GM feed.**

**Write to:**

**Justin King, Group Chief Executive,  
J Sainsbury plc,  
33 Holborn,  
London.  
EC1N 2HT**



Don't take no for an answer. Five years ago Sainsbury's tried to sell GM food, but when their customers complained, they eventually removed the GM ingredients from their shelves. Public opinion has also recently stopped the commercial growing of GM crops in the UK. We can stop the threat of GM here and elsewhere in the world if we all speak out.

This leaflet was produced by a coalition of independent farming, science and consumer groups, including Farmers for Action, the Small and Family Farmers Alliance, The Small Farms Association, FARM, the Wholesome Food Association, the Institute of Science in Society, Genetic Food Alert and the Genetic Engineering Network.

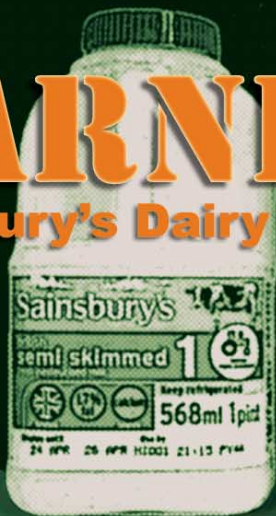


**Farmers For Action**

For further information look at  
[www.geneticsaction.org.uk](http://www.geneticsaction.org.uk)  
[www.farm.org.uk](http://www.farm.org.uk)  
[www.i-sis.org.uk](http://www.i-sis.org.uk)

# WARNING

**Sainsbury's Dairy products**



**come from  
cows fed GM**

**and they're not labelled.**

In 2001, Sainsbury's promised to *"phase out the use of GM feed to the animals which produce their meat and dairy products"* but tons of GM animal feed are still being shipped into the UK to feed the animals that supply the dairy products in this supermarket.

# What is GM?



Genetic engineering is a totally new way of creating living things. It involves taking part of the genetic blueprint from one species, such as a type of soil bacteria, and adding it, along with part of a virus gene, into an unrelated species, such as maize.

Most GM crops are engineered to be resistant to the company's own weedkiller, so they can be sprayed with more chemicals while they're growing. GM pollen carries an unpredictable living pollution that reproduces itself and cannot be seen or contained.

Despite the claims from biotech corporations that GM is needed to feed the hungry, GM has not increased yield, and we already produce one and a half times the food needed to feed the world. GM seeds are patented and give corporations huge control over the food supply. Hundreds of thousands of poor farmers in Argentina have already been driven off the land to make way for GM agriculture.

**Sainsbury's don't need GM feed imports to produce their food.**

**Marks and Spencer and the Co-op both sell non-GM reared meat and dairy as standard.**

At present, the only way you can be certain of avoiding GM fed dairy products in Sainsbury's is to buy organic.

In 1990, John Gummer, the Agriculture Minister, assured farmers and consumers that it was 'perfectly safe' to feed sheep brains to cattle. Both farmers and consumers paid the cost of the resultant BSE disaster.

Now the Food Standards Agency are assuring farmers and consumers that it is perfectly safe to feed GM soya and maize to cattle.



## Is it safe?

The Food Standards Agency maintain that genes from GM feed do not end up in milk. This statement is deceptive, as no one is claiming that they do. The problem is that there have been no independent safety tests to find out what effect eating GM may have on cows, on their milk, or on the people that drink it.

***“As a scientist, I wouldn't drink milk from cows fed GM maize with the present state of knowledge”***

Prof. Bob Orskov OBE,  
Director International Feed Resource Unit in Aberdeen

# What farmers think

Sainsbury's milk purchasing policies are also hurting UK farmers. The price farmers get for milk has dropped to about 5p a pint, while the price Sainsbury's sell it to you has risen to 29p a pint.

***“Sainsbury's suppliers now pay farmers less than their production cost for their milk. If this doesn't change soon, thousands more small farmers will go under. Buying GM animal feed contributes to the devastation of farmers in places like Argentina. We don't want to use it.***

***We need Sainsbury's to pay us a fair price for GM free milk”***

John Sherrell, farmer, Devon”

Fifty years ago, farmers got about half of every £1 spent by shoppers - today they get less than 8p in the £1. As a result an average of 11 farmers go bust every day and 1 commits suicide every week.



***“Kill the Farmer, and you kill the countryside.”***

John Sanderson, farmer, Suffolk